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Pages 1 - 100
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                     UNITED STATES DISTRICT COURT
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                   NORTHERN DISTRICT OF CALIFORNIA
                 BEFORE THE HONORABLE EDWARD M. CHEN
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      NEXTDOOR.COM, INC., a
 5
      Delaware corporation,
 6
                                     Case No. 3:12-cv-05667-EMC
              Plaintiff.
 7
        VS.
                                     San Francisco, California
 8
                                     Thursday
      RAJ ABHYANKER, an
                                     February 20, 2014
 9
      Individual,
                                     1:30 P.M.
              Defendant.
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      RAJ ABHYANKER, an
      Individual,
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              Counterclaimant,
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        VS.
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      NEXTDOOR.COM, INC., a
      Delaware corporation;
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     PRAKASH JANAKIRAMAN, an
      individual; BENCHMARK
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     CAPITAL PARTNERS, L.P., a
      Delaware limited liability
17
     company; SANDEEP SOOD, an
      individual; MONSOON
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      ENTERPRISES, INC., a
19
      a California corporation,
      and DOES 1-50, inclusive;
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              Counterdefendants.
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                      TRANSCRIPT OF PROCEEDINGS
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1 PROCEEDINGS 2 FEBRUARY 21, 2014 1:50 P.M. THE CLERK: Calling case C-12-5667, Nextdoor 3 vs. Abhyanker. 4 If Counsel can please come to the podium and 5 state your appearances for the record. 6 7 MR. PULGRAM: Good afternoon, Your Honor. 8 Laurence Pulgram for Plaintiff Nextdoor.com and 9 Plaintiff -- and Counter-Defendant Janakiraman. 10 THE COURT: All right. Thank you. 11 MR. RAWLINSON: Matt Rawlinson of Latham 12 Watkins on behalf of Counter-Defendant Benchmark. 13 THE COURT: All right. Thank you. 14 MR. WALIA: Harpreet Walia, appearing on behalf 15 of Counter-Defendants Sandeep Sood and Monsoon 16 Enterprises. 17 THE COURT: All right. Thank you. 18 MR. TARABICHI: Your Honor, Bruno Tarabichi 19 appearing on behalf of Defendant and Counter-Defendant 20 Raj Abhyanker. 21 THE COURT: All right. Thank you. 22 Go ahead. 23 MS. NORTON: Heather Norton appearing an behalf 24 of Mr. Abhyanker, Defendant and Counter-Claimant. THE COURT: All right. 25

MR. BALL: Good morning, Your Honor. Eric Ball from Fenwick & West on behalf of Plaintiff Nextdoor.com and Counter-Defendant Prakash Janakiraman.

THE COURT: All right.

Let me address the motion for summary judgment, Nextdoor's motion for summary judgment, and kind of jump to the core issues about the two trade secrets that have been now identified at this juncture, the first being the identification of the Lorelei neighborhood as an ideal first neighborhood to use to test and launch a neighborhood social network.

And I understand Nextdoor's argument that, given the public nature of Mr. Abhyanker's efforts in conducting his surveys and going door to door and transforming the neighborhood, beginning market penetration to sort of build the idea and to popularize it, is done in a public way.

While there is, I guess, some suggestion of a confidentiality agreement that may have been used in some context, perhaps a focus group, there's no evidence that this was done on a widespread basis -- for instance, when he went door to door.

On the other hand, the fact that people may have known what he was doing and that he's doing a survey, that they were part of this survey or attempted

to be the subject of some discussion and marketing of, for instance, a network, did not necessarily indicate that the residents with whom he had contact knew exactly why he was choosing that neighborhood or, in fact, that he was choosing only that neighborhood, unless there's some evidence that says that Mr. Abhyanker went and told everybody, "I am focusing only on this neighborhood as the ideal, you know, test site or prototype for the prototype of this network."

So I'm not sure why it's any different than if you use a customer list, which is a trade secret, and you start contacting customers in a public way. You call people up and you contact them and try to market whatever you're trying to market and you don't obtain a confidentiality agreement for each customer that you talk to. That doesn't necessarily disclose the customer list.

So I guess that's my question to Nextdoor.

I'm having trouble understanding why the sort of secret requirement has been lost by virtue of the actual context of his transformative efforts and marketing efforts.

MR. PULGRAM: Thank you, Your Honor.

In the case of a customer list, it is that collection of information, that collection of the names

of the individuals, that is the secret. And any one individual knowing that they're on that list does not mean that they have the core secret, which is the contents of that list.

But in this case the alleged secret is the identification of this neighborhood as a place to prototype. It is not the names of each of the people that were prototyped, it is the identification of that neighborhood.

And what Mr. Abhyanker says he did was he came up with a methodology to determine that that would be the neighborhood.

That's not identified as a trade secret. That methodology is not something that he has contended that he ever disclosed to Mr. Sood or ever disclosed to Benchmark and has never been identified as a trade secret.

That, in theory, potentially, conceivably, might be something, but it is not, in this case.

What this case is about is only the identity of a neighborhood as a good place to prototype.

So how is that disclosed by him?

In the first place, he signed up that neighborhood; he went and actually did the prototype there.

THE COURT: He went to people in the neighborhood.

MR. PULGRAM: He went to those people in the neighborhood and he signed them up.

And what he says is he went door to door to encourage people and to overcome their initial resistance.

He told people, whether they're joining or not, "Hey, I want you to be part of this prototype." And he claims that he invested in establishing that.

When he said that to each of those people -and he said that there were over 750 people that
ultimately did join, that's what exhibit -- I think it's
C to his declaration says, over 750 different people,
many others -- he didn't get a hundred percent
penetration; he claims 90 percent.

So there's at least another 75 people that he went and approached and tried to get to sign up.

And he wasn't signing people up to be a customer; he was signing them up to a neighborhood website. He was disclosing that "This neighborhood is the one that I'm prototyping."

THE COURT: Did he disclose Lorelei as "the neighborhood"?

MR. PULGRAM: Well, he did, and he had to.

Because it's a neighborhood website. In other words, what he's setting up -- and, in fact, what he has put in as his evidence in this case -- is that, "I'm setting up a neighborhood website for Lorelei."

So when you do that --

I'm sorry.

THE COURT: Well, the critical question is so what would any individual know that -- would the individual know that it is, in fact, what is being targeted, is the Lorelei neighborhood as qua neighborhood, not something bigger, or Silicon Valley, or Santa -- you know, whatever -- Menlo Park, generally.

But, really, this neighborhood, did that become apparent, either by something he said or when they actually signed up, it was entitled, "Network for the Lorelei neighborhood"? Was there anything that was identified to the individual participants that it was a Lorelei neighborhood?

MR. PULGRAM: So because it was a neighborhood website it necessarily was talking about "a neighborhood."

With respect to whether it was specifically Lorelei, that's the way he described it on the document at the time.

If you could find the focus group document,

Eric, and see if there's anything on that one in particular.

But he is walking door to door in a relatively confined area trying to overcome resistance of those people to share information.

THE COURT: Any one recipient might not know what the radius of his sweep was. A neighborhood can be defined many ways. Zip codes. Precincts. Towns.

As far as they know, how do they know he wasn't doing the entire -- is this in Menlo Park? Where is this?

MR. PULGRAM: It is in Menlo Park.

THE COURT: So how does he know he wasn't just doing Menlo Park as a neighborhood?

MR. PULGRAM: I can tell you that he's never suggested that that was anything -- the theory that you have come up with is not something that has been suggested in the record as a basis for this to be distinct.

The only thing that's been suggested by him is that he did, in fact, go in this neighborhood and that it was the particular location.

And he also did say, he said to -- and he put this in the record, that he told the CEO of Nextdoor later that the residents in Lorelei were very

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enthusiastic about this site.
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              THE COURT: Who did he tell?
              MR. PULGRAM: He told this to Mr. Tolia, who is
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     the CEO of Nextdoor.
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              THE COURT: Yes?
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              MR. PULGRAM: He said to him -- this is Kelly
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     Declaration Exhibit 2: I don't know if you realize this
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     was -- when we spoke, but the Lorelei neighborhood in
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     Menlo Park was the first beta neighborhood for the
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     Nextdoor/Fatdoor concept.
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              The Fatdoor concept was very popular in the
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     Lorelei and Lorelei Manor neighborhood.
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              He himself identifies it as specific to that
14
     neighborhood.
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              And it's interesting that, by the way, he
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     simply gave this information, in Kelly Declaration
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     Exhibit 2, without any pretense of confidentiality when
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     he sent it.
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              THE COURT: Exhibit 2?
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              MR. PULGRAM:
                            Exhibit 2.
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              THE COURT: This is the problem with i-Pads.
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              MR. PULGRAM: I would also -- once I find it, I
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     have one other point.
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              THE COURT: Well, it's going to be hard to find
     because I have Exhibit A and B. Is there two?
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Declaration --
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              MR. PULGRAM: Kelly Declaration --
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              MR. TARABICHI: Your Honor, can I just point
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     out the date on that email is well after the fact?
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              THE COURT: What's the date of that email?
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                              I think it's 2012. It's after
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              MR. TARABICHI:
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     they already prototyped in the neighborhood. It's not
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     really relevant.
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              MR. PULGRAM: Well, it's relevant to two
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     things, I think. One is that he wasn't treating this as
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     a secret at that time.
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              MR. TARABICHI: Nextdoor had already destroyed
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     the secret at that point.
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              MR. PULGRAM: He doesn't say that he believed
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     that Nextdoor had used it in that neighborhood.
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                          Is there any contemporaneous or
              THE COURT:
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     time where we don't need to dispute timeliness for where
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     the trade secret was allegedly appropriated and
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     destroyed that shows his disclosure of Lorelei as the
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     neighborhood prototype?
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              MR. PULGRAM: What he states in his own
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     declaration is he describes efforts to transform Lorelei
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     into the ideal neighborhood to test neighborhood social
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     networks by going door to door to establish connections
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between residents and engage in extensive hand-holding

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to overcome any initial lack of interest among residents.

And this is in his declaration -- I can give you the paragraph number, but it's also opposition, page 1, to the motion.

It is building connections between residents in that neighborhood.

He's saying to them, "I'm building connections in this neighborhood."

The idea that this was somehow broader is not something that the record suggests because, in fact, when you -- if you go on --

THE COURT: Well, it's not that he was or was not, in fact, broader; I mean, I assume that this is all correct, that his actual efforts were confined to this prototypical test neighborhood.

The question is whether or not any secret nature of this -- which is essential, obviously, to any trade secret be maintained here -- was vitiated by disclosure. And I'm still having problems.

Unless he told focus group people or disclosed to the people he went door to door with, "Listen, I'm testing the Lorelei neighborhood, you're part of this neighborhood, and" -- you know, such and such. He just said, "We got this social networking."

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If he just said neighborhood generally, "I've
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     got neighborhood networking," that's ambiguous whether
     it's the block, precinct, Lorelei neighborhood,
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     Menlo Park.
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              MR. PULGRAM: One thing that I know and that
     you may not is that the way Nextdoor.com works is it
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7
     defines a neighborhood. You are a member of one.
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     That's what you're in.
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              THE COURT: Is there a graphic or something?
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              MR. PULGRAM: Yes, there is.
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              MR. TARABICHI: That's his service. Nextdoor's
12
     service.
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              THE COURT: I'm talking about what he did.
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     What they would have seen.
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              MR. PULGRAM:
                            So, in the case of Fatdoor, where
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     they also had graphic descriptions -- and they're in the
     record, as well --
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              THE COURT: Is there a graphic you can show me?
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              MR. PULGRAM:
                            I don't know that there would
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     be -- we need to look at the Supplemental Statement, and
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      I do think that that was submitted, where he has some
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     mock-ups.
              MR. WALIA: Your Honor, and if I may add that
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     the record does reflect that the concept, the idea
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     behind what Abhyanker was claiming to be promoting, was
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1 a neighborhood network. That it would be limited -- in 2 his own words, it would be limited to only --3 THE COURT: I get you. MR. WALIA: So when he goes out and he's 4 promoting this and he's marketing this, he's informing 5 6 people about the Lorelei neighborhood and these are 7 the --8 THE COURT: That's my question. Did he say "Lorelei neighborhood" or how did they know 9 10 "neighborhood" was specific to Lorelei, which is the 11 trade secret, as opposed to the local precinct? 12 Well, that's the essence of his MR. WALIA: 13 business plan, that it is limited only to the 14 neighborhood. 15 And that's what he promoted; right? 16 The record, I think, in many of the documents 17 that he's reflected, where he's appended attachments 18 promoting the success of this idea, it was -- and he 19 stated that this was specific to neighborhoods, that we 20 launched it limiting the interaction between people 21 within those neighborhoods. 22 These are -- these were attached to his initial 23 pleadings in this case. 24 MR. TARABICHI: Your Honor, can I address the

issue?

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THE COURT: Yes.

MR. WALIA: Thank you.

MR. TARABICHI: So when we're looking at the three prongs, obviously I think right now we're talking about that first prong, was it generally known by the public or people who could derive economic value.

And I think you've latched onto one business direction that's happening here. It's not that a test was going on in the Lorelei neighborhood, but that Lorelei had been selected and transformed into the ideal neighborhood. That was not disclosed.

And I think, you know, if you look at the cases we cite, not being generally known does not mean absolute secrecy's required or that nobody knows the trade secret.

And I think that makes sense when you think about things -- other things that could be trade secrets, like compilations of publicly-available information or customer lists.

You know, one thing that's really interesting is that *Pyro* case that I cited in our opposition, which says, you know, if something's truly generally known, then the defendant would acquire it by proper means, and, if the defendant acquired it by improper means, that tends to show that it's not generally known.

And even though we raise that issue in our opposition brief, nowhere in the moving or reply papers has Nextdoor ever come out to say exactly how they ended up selecting and using this Lorelei neighborhood, which tends to show that it was not generally known.

I also want to address one of the things

Mr. Pulgram said, which was, you know, Mr. Abhyanker's

efforts in methodology in selecting the Lorelei

neighborhood.

That isn't the identification of the trade secret, but, you know, when you're trying to figure out if something's generally known or not, one thing that you look to is efforts.

If it took great efforts to identify the trade secret or compile it or create it, then that tends to show that it's not generally known.

And that's what we were introducing that evidence for.

I mean, think about it this way --

THE COURT: Let me ask you. Is there any evidence that, from your perspective, that the Lorelei neighborhood was identified to the recipients of his efforts as "the neighborhood"?

MR. TARABICHI: No, not at the -- an ideal neighborhood for testing social network.

I mean, think about it this way. There's two things i want to -- think about if you, you know, decided to go start a neighborhood social network. How would you have known that -- to test your neighborhood social network in Lorelei?

If it's generally-known information, you know, where is it? Is it published somewhere? How would you figure that out, if not through, you know, misappropriation.

And if you really look at the evidence that

Nextdoor has submitted, it's no evidence that Lorelei is

publicly known; all they're doing is pointing to

statements made by Mr. Abhyanker's unsworn testimony in

letters and things like that.

And what's funny is when we introduced the declaration by Mr. Abhyanker, suddenly his testimony is self-serving or conclusive or doesn't constitute evidence; but when they want to rely on unsworn statements and twist them around, suddenly they're conclusive that something's generally known.

And, you know, I think you've hit on the two points; one being that the fact that the neighborhood was ideal was never disclosed, and, two, the fact that even if there was, you know, some disclosure in Lorelei, which we say was subject to a confidentiality agreement,

that does not equate or transform it into being generally known by the public, which is the statutory language.

And, you know, if they're going to --

THE COURT: But had he disclosed it, had he said -- given a survey instrument of people saying, I am testing this in the Lorelei neighborhood," case over.

MR. TARABICHI: Well, I would say, you know, the trade secrets that the Lorelei neighborhood had ideal characteristics for testing, the network, not just that it was being tested only in Lorelei, I mean, I think there's a important distinction there.

MR. RAWLINSON: Your Honor, I don't want to talk out of turn. I'm here on a motion to dismiss. But this issue actually impacts both, and I'd like at least a little bit of a chance to address it.

First, let me just deal with the secrecy issue. I'm going off the Complaint, and, based on the Complaint in paragraph 119, they appears that they weren't just doing a survey, they had launched a website. Right? There was a prototype website that this group could access. And by accessing that website -- at least as I understand it, if it's defined within a certain area, they would be able to tell that.

MR. PULGRAM: And, Your Honor --

THE COURT: Wait. Wait. Say that again.

MR. RAWLINSON: So this is paragraph 119.

The prototype of Fatdoor.com was developed into a working website.

So, as I understand, the trade secret -- and I'm going to get to the definition of a trade secret in just a minute, the idea is this was -- you can call it ideal, you can call it very good -- and I'm going to get to ideal here in a minute -- neighborhood to launch a website.

They had launched the website. So inherent in that is this is a good place to launch the website.

And it is defined as a neighborhood website.

Second, if you look at paragraph 147, it is one of three websites that were early websites and early neighborhood and prototype neighborhoods. It was not the one and only.

So, you know, I struggle a little bit.

And then, finally, in this vein we've been talking about, which is what's the measure of the neighborhood, was it Lorelei, was it some subset of Lorelei, was it all of Menlo Park, I mean, we have a second amended trade secret disclosure which identifies the trade secret and it is four lines long for both trade secrets. And it just says, at that level,

"Lorelei neighborhood."

If there is something specific about some subset of Lorelei which makes it -- or some super set of Lorelei which makes it important and valuable, that is the trade secret and we were entitled to know it before now.

There's been some back and forth and some confusion about this issue of all of the work that was done in order to identify it as the ideal trade secret. That's sort of what I got from Mr. Abhyanker's papers in this process.

But that work and that detail and those facts were not ever identified to us as trade secrets; they are not found in the identification of the trade secret; there has never been a mention that specific information was provided to benchmark in anything up until now.

If you look in the Complaint -- and we can talk about it later, if we get to talk about my motion -- there's nothing, other than this is a good place, ideal place, if you prefer, to launch a neighborhood website. But the neighborhood website had been launched.

MR. PULGRAM: And so, Your Honor, if there is a gap in the evidence here, I believe the gap that I'm hearing you identify is does that launch of that website indicate that it is the neighborhood of Lorelei that is

the test or could that person believe it was something broader.

Because if that person knows that Lorelei is where the test is happening, then it's been disclosed to them.

And if there's a gap in that evidence, I have two suggestions: The first is -- because no one on this side has ever pretended for a second -- no one on the counter-claimant's side has ever pretended for a second that if you're in that neighborhood you don't know what your neighborhood is. And anyone who's dealt with this type of business knows that what you identify to the user is your neighborhood. It is all about your neighbors. "FatDoor - Get to Know Your Neighbors."

That's their slogan that they did in this test.

But one thing that you can see that does carefully reflect that is Exhibit -- is tab docket 153, Exhibit C.

THE COURT: Tab --

MR. PULGRAM: Exhibit 153. I'm sorry. Docket 153, Exhibit C.

And these are mock-ups that were provided.

THE COURT: What is docket 153?

MR. PULGRAM: Docket 153 is the Errata submitted by Mr. Abhyanker to his Supplemental

It's

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     Statement.
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              So it is his augmented pleading of his
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     trademark claim.
              THE COURT:
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                          Okay.
              MR. PULGRAM: So I could provide a copy, but if
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     I may hand the Court, this is the pages showing what a
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7
     mock-up the website looks like. It's the neighborhood
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     on a map.
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              MR. TARABICHI: I don't think that's the
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     mock-up for -- that's the Nextdoor mock-up.
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              MR. PULGRAM: That is the Nextdoor mock-up
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     because no one has ever suggested that anyone who is in
13
     the Fatdoor neighborhood wouldn't know the scope of the
14
     neighborhood they were in.
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              THE COURT: This is not the actual Fatdoor.
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              MR. PULGRAM:
                            That is the mock-up that they
17
     have showed that purports to show what their website
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     looked at.
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              Remember, it changes names whenever it feels
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     like it.
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              THE COURT: I don't understand. What is this
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     that I'm looking at?
              MR. TARABICHI: That was submitted to show
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     Mr. Abhyanker's mock-ups for using the Nextdoor
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trademark in connection with his trademark claim.

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     not really relevant to what we're dealing with here.
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              THE COURT: But whose map is this?
                            That's his.
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              MR. PULGRAM:
              THE COURT: And what is it of?
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              MR. PULGRAM: It is a map of a neighborhood
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     that appeared on his mock-up of a website that he has
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     submitted as demonstrating his priority of use.
              So he put this in as purportedly showing what
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     his website prototypes looked like.
              MR. TARABICHI: Not for the Lorelei
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11
     neighborhood.
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              MR. PULGRAM: Now, what I'm suggesting is that
     because no one ever suggested that if you're signed up
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     to a neighborhood you don't know what neighborhood
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     you're in, we should be able to put in the documentation
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     that reflects that fact.
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              It is simply an argument that's never been made
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     and therefore never addressed.
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              THE COURT: So you think you have some
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     documents. You think there are documents that would
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     demonstrate that the Lorelei neighborhood was
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     specifically identified by Mr. Abhyanker in his
23
     transformative processes --
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              MR. PULGRAM: I believe that's most likely. I
     can't say to a moral certainty because no one challenged
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this point at any time.

THE COURT: Well, isn't that a fair -- because your question -- your statement is that was not -- the point I made, I think your statement was Abhyanker did not tell Lorelei residents and they did not know why the neighborhood was ideal from a selectional, transformational point of view.

MR. TARABICHI: And probably shouldn't have said not know why. They didn't know it was ideal at all.

THE COURT: Well, this is coming from his declaration. And so that's not giving fair notice to the other side. This is something jumped out at me as something that I thought was relatively obvious.

MR. PULGRAM: I think it's because you've never been in one of these neighborhoods, unless you care to join ours.

MR. TARABICHI: I think it's in our trade secret designation, and so I think they were on notice. I also put it in our opposition.

I think, you know, this conversation really demonstrates, I think, why discovery should move forward on this claim.

Everyone knows what we're talking about, they know what kind of documents they want to see on the

Lorelei trade secret. I think it shows that we've identified it with sufficient particularity to let the scope of discovery move forward.

MR. PULGRAM: Well, I think this actually -THE COURT: What you're asking for is if I
denied it, it would be without prejudice, if you find
evidence that, in fact, the neighborhood was disclosed
as "the neighborhood."

MR. PULGRAM: Well, actually, I think a little beyond that. If you deny this, we would -- or express the belief or the concern that there's a lack of evidence on this point, that we'd be permitted within 7 days to submit a supplement based on whatever information --

THE COURT: Oh, you'd need full discovery.

MR. PULGRAM: I'm not asking for full discovery at this point, Your Honor. Because this is not something we've ever believed would be an issue and not something we've asked for discovery to prove.

If we do need discovery to prove it because we don't have it in our records and can't find it in the public records, the public demain, then that might be a different story.

But I'm talking just about we could submit something within 7 days and, if they want to respond to

that, that would be okay too.

But no one has ever suggested that if you sign up to a neighborhood you don't know what your neighborhood is.

No one has ever -- it's not something that -
THE COURT: People have different definition of neighborhoods. I mean --

MR. PULGRAM: Sure.

THE COURT: -- you know, I might consider it "my street." Other people might consider it "my little subdivision." Other people might consider it "this part of town," the north part of town, the west side of town.

So that's the problem.

MR. PULGRAM: Right. And that's why I would like to demonstrate to you, Your Honor, if we can, by the documents that we can find, that this was plain on the face of the operation that the people were engaged in.

THE COURT: Well, normally I would say, you know, people take their best shot, they'd bring the motion. On the other hand, the opposition did not raise this point squarely.

As I said, in the declaration it really discusses sort of the why the neighborhood was ideal, from a selectional transformative point of view, and

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     then gets into the methodology that Mr. Abhyanker used,
     the pushpins and the mathematical formula, et cetera, et
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     cetera, et cetera, which is not being claimed at this
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     point as trade secret.
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              MR. TARABICHI: Well, let me -- maybe I can
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     reiterate why we put that in there. We put that in
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7
     there to show that he went through great effort, which
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     means --
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              THE COURT: Yes, I know that.
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              MR. TARABICHI: Yeah.
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              THE COURT: But you have never came back with
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     an argument that seemed to me --
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              MR. TARABICHI: It thought it was in the
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     opposition. Perhaps his declaration may be worded a
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     little differently. And I thought it also was in the
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     trade secret designation, which is what they're working
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     off of when they move for summary judgment.
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              Let me see if I can find that.
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              MR. PULGRAM: I would, given the Court's
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concern, request leave to submit, within 7 days, a demonstration of this point.

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THE COURT: I'm looking at page 15 of the Abhyanker brief.

"Third, the Lorelei residents were not actually told Mr. Abhyanker's Lorelei Trade Secrets -- in other

words, they were not told of the process by which the neighborhood was selected or of the special attributes that resulted in it being selected, including Mr. Abhyanker's follow-up manual efforts in the neighborhood."

That's different than saying they didn't even know there was a neighborhood.

MR. TARABICHI: You know, that's also dealt with in the operative pleadings. You know, we talk about, you know, those efforts that he engaged in.

THE COURT: The efforts, but not -- in responding to the motion for summary judgment, all I'm saying is you haven't raised this issue, and if I'm going to rely on this issue in your favor, I think it's fair to give Nextdoor a chance to respond.

Because this is an argument that was not clearly asserted or briefed.

And I think, as a matter of fairness, I'm going to allow Nextdoor 7 days to file something, I'll give you another 7 days to respond, I'll take that under submission.

MR. PULGRAM: Thank you, Your Honor.

May I turn to the question, then, of whether or not there has even been proof of any actual obligation to treat this as a secret?

In other words, there was an oblique reference to a disclosure to Mr. Sood of the secret, but there's no evidence in the record of any confidentiality obligation of Mr. Sood, other than the statement that, "I had a confidentiality agreement." There's no -
THE COURT: All right, I'll let you address that briefly.

MR. PULGRAM: Well, there simply isn't a contract. Where's the contract?

With respect to Benchmark -- and Mr. Rawlinson can speak more to this himself -- there's an obligation of an oral agreement to keep this secret.

So, again, assuming they ever heard about the Lorelei, either one of them, and assuming what they heard was a secret in some way, there's no proof of any obligation of confidentiality on the part of either of these recipients. Mr. Sood, no agreement whatsoever, and with respect to Mr. Rawlinson, only the allegation of an oral -- and therefore barred by the statute of frauds -- agreement.

Absent proof of an agreement, there has been no preservation and there's been loss of the trade secret status of the disclosure.

MR. TARABICHI: Your Honor, can I address that?
THE COURT: Yes.

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MR. TARABICHI: So we're under that second
1
             Did the trade secret owner take reasonable
2
 3
     measures to protect the secrecy of the trade secret.
     That's the language of the statute.
 4
              And it's clear that, you know, we have
5
     introduced evidence of efforts that we're taking.
                                                         The
6
7
     disclosure to Benchmark was pursuant to a
8
     confidentiality obligation --
9
              THE COURT: Under what?
10
              MR. TARABICHI: There was a oral agreement, but
11
     then also, if you look at the due-diligence CD, that was
12
     all marked confidential.
              We have produced the agreement with Mr. Sood
13
14
     that has a confidentiality provision in there.
15
              THE COURT: Why don't you tell me where, in the
16
      record, that is. You said there is a Sood
17
     confidentiality provision --
18
              MR. TARABICHI: There's an agreement. I don't
19
     know that it was introduced, but it's been produced to
20
     Nextdoor. In the supplemental -- if we're doing the
21
      supplemental brief, we can attach it as an exhibit.
22
              THE COURT: That issue was raised in the
23
     motion, was it not?
24
              MR. TARABICHI: It was really -- their argument
     was more that we didn't take reasonable efforts in terms
25
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of requiring secrecy to the Lorelei residents, as
1
     opposed to Mr. Sood.
2
              So that was really the focus, if you look at
 3
4
     their moving papers.
5
              They may have raised it in their reply, but we
     couldn't, you know --
6
7
              THE COURT: But if their argument is that you
     didn't take -- your client didn't take reasonable steps,
8
9
     then the natural comeback is, "Oh, yes, we did; here's
10
     the confidentiality --
11
              MR. TARABICHI: It's in his -- he's testified
12
     to it in his declaration. And then we've also put in
13
     testimony about the confidentiality agreements put in
14
     place with Lorelei residents, as well.
15
              So, you know, you're talking about were efforts
16
     taken?
             There were definitely some efforts taken. Were
17
     they reasonable? That's a question of fact for the
18
     trier of fact to decide.
19
              THE COURT: Well, I want to see the Sood --
20
              Where did you first make the argument,
     Mr. Pulgram, that --
21
22
              MR. PULGRAM: Your Honor, I think generally
23
     with respect to the failure to reasonably protect the
24
     trade secrets and reasonably ensure their
```

confidentiality.

What struck me was their reliance in their 1 2 declaration on nothing other than a representation of an agreement that was undefined and hadn't been submitted. 3 And that's where we submitted an objection on 4 5 the best-evidence basis that there was no proof of any obligation with Mr. Sood that covered this. 6 7 THE COURT: All right. 8 So it's clear that nothing is before this Court 9 currently with respect to any written confidentiality 10 agreement with Sood, but it's been represented to me now 11 that there was such an agreement; is that right? 12 MR. TARABICHI: We produced it to them; 13 correct. 14 THE COURT: Well, rather than dance around the 15 procedure, is there or is there not such an agreement? 16 Has something like that been produced? 17 MR. PULGRAM: Yes, Your Honor. They produced 18 something, but it doesn't have Mr. Abhyanker's name on 19 it. 20 THE COURT: Whose name was on it? 21 MR. PULGRAM: Another identity. 22 MR. TARABICHI: It was his law firm. All the 23 assets and interest from that law firm had been assigned 24 to him personally, so he's the successor to that 25 agreement.

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MR. PULGRAM: There's no proof of Mr. Abhyanker
1
     being bound to an agreement, that I've seen.
2
                                                    There's
     certainly none in the record here.
3
              If -- look, you know, goose and gander. If he
 4
5
     has something that he wants to present, I'm -- at the
6
     risk of burdening you with more filings.
7
              THE COURT: All right. Well, I'll take
8
     additional evidence. I don't want a whole lot of
9
     briefing; I just need the evidence.
10
              MR. PULGRAM:
                           Yes, Your Honor.
11
              THE COURT: Because I'll give you a chance,
12
     although this one -- seems to me that this issue was
13
     raised, unlike the other issue.
14
              But in the interest of more than due process,
15
     I'm going to give you a chance to submit to me
16
     whatever -- within 7 days -- evidence with respect to
17
     confidentiality, you know, anything more that you have
18
     to show that reasonable efforts were taken and, in fact,
19
     there was an obligation to keep this information
20
     confidential.
21
              Assuming it was a trade agreement, which may or
22
     may not be the case.
              And I'll give Nextdoor 7 days to respond as
23
24
     well.
              MR. WALIA: Your Honor, if we may also respond
25
```

to that because it goes directly to our client. 1 2 We haven't seen it and my client indicates that 3 he never signed any such agreement. THE COURT: Okay. All right. 4 Let's talk about the other sort of trade 5 secret. 6 7 MR. TARABICHI: Your Honor, just some clarity on what we're submitting. 8 9 You're saying we're submitting a brief first 10 and then they're --11 THE COURT: You're going to submit not even a -- you're going to call it a brief. I'm looking at 12 13 evidence. You say there was a confidentiality agreement that bound Mr. Sood. 14 15 MR. TARABICHI: Right. 16 THE COURT: And anything to support that your 17 client was a beneficiary and has -- sustaining that 18 agreement. 19 So if there's -- you've heard, now, a preview 20 that his name's on it; you're going to have to show some 21 kind of chain or something to show that there was an 22 obligation. 23 It goes to both reasonable -- reasonable

efforts to maintain secrecy, it goes to whether there

24

25

was a breach at all.

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1
              MR. TARABICHI: And the reason I'm asking, is
2
     he was also -- Mr. Pulgram was also talking about
     Nextdoor filing their own brief on the identification of
 3
     the Lorelei issue.
4
              THE COURT: Yes, I'm giving him 7 days to
5
     respond to the point I raised that Lorelei neighborhood,
6
7
     if not specifically identified and known to the
8
     recipients, thereby disclosed to the focus group or
9
     people he went door to door to, then I have serious
10
     questions about whether the neighborhood, itself, has
11
     been disclosed. Which is the trade secret; not the
12
     methodology.
13
              MR. TARABICHI: So we're each submitting
14
     something in 7 days.
15
              THE COURT: Yes. Each submitting something in
16
     7 days, and you'll both, then, submit cross responses to
17
     that.
18
              MR. TARABICHI:
                              Got it.
19
              THE COURT: So there will be four short
20
     submissions.
21
              MR. PULGRAM: Yes, Your Honor.
22
              THE COURT: Evidence. I don't need a whole lot
23
     of legal argument, at this point.
24
              MR. TARABICHI: Is there a page limit on that?
25
     I know you want it short, just -- so we're --
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1
              THE COURT: With that question, I think I
2
     should --
 3
              I mean, I don't need more than 3 pages. You
     just tell me what it is.
 4
              MR. PULGRAM: Yes, Your Honor.
5
              THE COURT: It's the evidence. Give me the
6
7
     document, where it came from. You have to explain where
8
     it came from or whatever, that's fine.
9
              I don't need re-briefing about the test for
10
     trade secrets or what a reasonable effort is, et cetera,
11
     et cetera. Because you've already briefed that.
12
              Bidding history.
              Here there's no dispute, it seems to me, that
13
14
     to the extent bids were, in fact, submitted, that
15
     there's no -- there was no confidentiality obligation
16
     imposed upon the receiver of the bidder; correct?
17
              MR. TARABICHI: On the domain-name owners;
18
     correct.
19
              THE COURT: Yes.
20
              So in that case what prevents the domain name
21
     owner who's going to sell it from playing on one bid
     against another? I mean, people do that all the time.
22
23
              MR. TARABICHI: Right. So really what you're
24
     talking about is could they have figured it out by going
     to the domain name owner. And that's the readily
25
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assertible affirmative defense, where people say I went and I got it through proper means by someone who was under no obligation to keep it confidential.

That affirmative defense goes to misappropriation, which is not the element that they're moving on, they're moving on was it a trade secret, and, two, it requires actual evidence that the defendant did use proper means to acquire it.

So yeah, perhaps they could have gone to a domain name owner, but is that what happened here?

There's no declarations, no evidence, that that's what happened.

Really, what we're looking at is, you know, generally -- is it generally known by the public or those who could obtain economic value from it.

And I don't know how someone who wants to bid on the Nextdoor.com domain name would be able to figure out, you know, Mr. Abhyanker's domain name, bidding history, and valuation, you know. Because that's not published anywhere. That's not public information.

THE COURT: Why doesn't that go to whether there were reasonable efforts to maintain secrecy?

MR. TARABICHI: It does also go to that prong.

And so, you know, there's the word "reasonable" there. And, you know, he took other efforts, in terms

of maintaining the secrecy of the domain name.

So when he's disclosing those to Sood and Benchmark, those are done pursuant to confidentiality agreements and obligations.

And, you know, there's no way for him, when making a bid to an anonymous domain-name owner, to impose confidentiality obligations.

So our position would be that that would not be reasonable, and what he did do was sufficient in terms of reasonable efforts, and then it's a question of fact whether what he did was sufficient under the circumstances.

THE COURT: What were his efforts to maintain secrecy in this context?

MR. TARABICHI: So he disclosed it to Sood and Benchmark, and both of those entities were under confidentiality obligations.

So, you know, other than, you know, the offers made directly to the owners, the disclosures -- all other disclosures were made confidentially. And our position would be those efforts were sufficient and reasonable under the circumstances that we're talking about.

And our other position is it's a question of fact.

THE COURT: All right.

Mr. Pulgram, what can one do -- if you're putting in a bid under these circumstances, you know who the recipient is, what more can you do?

MR. PULGRAM: Well, if you want it to be confidential, you have to send that person something saying, "I want to submit to you a confidential bid" and have them say yes.

There are some things in this world that don't get confidentiality protection. Just because the other side hasn't agreed to it, doesn't mean you can somehow claim it for yourself.

The ascertainable point here is really a red herring. The ascertain-ability situation is this: You have a customer list. You've developed it. You've bound people in your employment to keep it confidential and not to take it. Okay? You have done enough to try to keep this secret. You have, you know, followed reasonable precautions.

Someone might come in and say, "You know what?

That's reasonably ascertainable. I can put that
together from the Yellow Pages or from the list that I
can get out there somewhere else."

So even though you have taken reasonable precautions, I'm able and capable of ascertaining it.

That's not what happened here. Here someone took the customer list and gave it away to their customers and said, "Here are all the customers that I go to. Don't bother with an NDA, I just want you to know who all my good customers are. Here's my bid. I want you to know how much the bid is."

So there's been no effort to maintain any confidentiality, none at all, and the ascertain-ability, therefore, is not the point.

THE COURT: So the obvious response seems to me that the reasonable efforts would have included asking for -- that the bid be kept confidential.

MR. PULGRAM: Exactly.

THE COURT: Which is done sometimes when people bid on real estate or matters. You don't want your bid to be shopped, you get an agreement, "Don't shop my bid."

MR. PULGRAM: Exactly. And if you are actually going to make a bid in an auction in a public place, if you're going to make a bid with something that isn't labeled as confidential, the person who receives that bid has the right to use it any way he or she wants to.

Once they have received it, what kept -- in fact, nothing kept Mr. Watson, if he had gotten a bid from Nextdoor, to take it and shop that somewhere else.

That's the way the world works in bidding. And there's no bases on which someone can claim that that information can't be used because they don't want it to be.

MR. TARABICHI: But there's no --

MR. PULGRAM: If you want that to be the case, if you want to have secrecy in your bid, you have to get someone to commit to it.

MR. TARABICHI: But there's no evidence any of that happened. There's no evidence they obtained the information through Watson, you know.

THE COURT: That goes to a different issue.

I'm talking about not -- that's a different issue. The issue is whether or not reasonable efforts were undertaken.

And your position is yeah, they did. Because they got -- and maybe this is in dispute -- confidentiality agreements from Benchmark and Sood, but they didn't get one from the -- from the bid recipient, your argument, in your brief, is that, "Well, that's not reasonable, you can't do that, it's not the custom, when you bid on domain names, and so that was not a reasonable effort."

MR. TARABICHI: That's true.

THE COURT: And your response to that is,

"Well, you take it as you find it."

MR. RAWLINSON: There's one other issue, Your Honor.

Putting aside the reasonableness of the efforts, there's also a black letter rule, which I think trumps this, which you cited in your opinion earlier in this case, which is, under California law, an unprotected disclosure of information terminates the existence of a trade secret.

The test isn't whether it's generally known and you stop there. The question is, if you give a third party the right to distribute your trade secret without protection, that ends the trade secret. That's the end of the story.

That's our view, Your Honor.

THE COURT: There's an issue if it's done negligently --

MR. RAWLINSON: Sure. And I don't think any of the cases cited by Mr. Abhyanker stand for the proposition that you can intentionally disclose your trade secrets to even a single party and maintain its trade secret status.

To me that's the core of that dispute.

The cases cited by Mr. Abhyanker are generally about what lengths you must go to to preserve secrecy

and prevent someone from misusing your trade secret.

None of them stand for the proposition that you may intentionally disclose the trade secret to even a single person with no protection and still call it a trade secret.

MR. PULGRAM: And that's exactly what the Ruckelshaus case out of the Supreme Court says.

If an individual discloses his trade secret to others who are under no obligation to protect the confidentiality of the information, his property right is extinguished. 467 U.S. at 1002.

MR. TARABICHI: Your Honor, I would direct the Court to all those cases we cite on page 15 of our opposition where, you know, they stand for the proposition that limited disclosures may not destroy the trade secret.

And, you know, we've cited the *K-2 Ski* case, *Gable-Leigh*, *Hirel Connectors* case and *AAA Blueprint*. And I think if you look at those it's not as black and white as they're trying to make it out to be.

MR. PULGRAM: Well, the *K-2 Ski* case is a really good example. The allegation was that because you allowed visitors to your plant you've lost your trade secret. But the visitors weren't allowed to see the part of the plant where they made the skis. So they

hadn't disclosed the secret to that person. Had they done that, they couldn't claim that because someone walked in and looked around their plant and didn't sign an NDA they couldn't necessarily --

THE COURT: So there was no actual disclosure of the trade secret.

MR. PULGRAM: There was no actual disclosure of the trade secret.

THE COURT: So the statement in their brief that even limited public disclosures may not destroy trade secrets when the disclosure does not result in a trade secret becoming generally known to the public or those that can't derive economic value from it is not an accurate statement of the law.

MR. PULGRAM: I don't believe that is an accurate statement of the law under the California case law.

MR. TARABICHI: Your Honor.

MR. PULGRAM: And --

MR. TARABICHI: Look at the other cases, as well. You know, there's a case where the information was published on the Internet and the Court held that it did not necessarily destroy the secrecy.

MR. PULGRAM: It wasn't published by that person; it was published by another. The person did not

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voluntarily, themselves, disclose it.
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If you take Apple's stuff and put it on the Internet, that doesn't mean Apple can't try, if they have engaged in reasonable activity, to continue to claim it as a trade secret.

MR. TARABICHI: There's plenty of case law that talks about absolute secrecy not being required.

MR. PULGRAM: It's true --

THE COURT: Yes, but when you voluntarily disclose to someone -- are you saying unless you broadcast it to the general public you can still maintain a trade secret status?

MR. TARABICHI: Yeah, if it doesn't fall into that first prong, which is generally known to the public --

THE COURT: That's in the first instance whether it is a trade secret, but we're not losing the trade secret.

MR. TARABICHI: That's how you lose it.

THE COURT: Well, all of these cases I'm very skeptical because I think I've held to the contrary in and other cases, but --

MR. RAWLINSON: Yeah, Your Honor. Our view of that is that those cases stand only for the proposition -- and we can work through the specifics --

that you need not go to extraordinary lengths to maintain the trade secret status. So how many of your employees may you disclose it to? You know, how strongly must you guard the facility to make sure no one gets in? Must you have everyone guard it at all times when they walk through the plant?

None of those, in our view, stand for the proposition that the trade secret owner can disclose intentionally and voluntarily to a third party with no requirement that they maintain the secrecy and still maintain trade secret status. To the contrary, we think that's directly contrary to California law.

THE COURT: All right. Well, I'm very likely to find that there's no actual trade secret on that count. I'm very inclined to grant summary judgment and, therefore, the motion to dismiss on that count.

The Lorelei count, I'm going to wait and see what the evidence is. If there is no evidence that the neighborhood itself was identified in an express way, then I don't think the secrecy argument of Nextdoor prevails.

On the other hand, if there's evidence that this was -- again, same principle -- if this was disclosed deliberately, without a confidentiality or evidence of any confidentiality obligation, for

instance, to Mr. Sood, or Benchmark -- but it sounds like there's at least some assertion and an oral understanding with Benchmark, that, you know, that may be the critical issue in this case, and with respect to that particular claim.

So 7 days and 7 days. And then I'll take the matter under submission officially at that point. I don't think I need any further briefing.

MR. PULGRAM: I just wanted to add one footnote on Lorelei, if I could. There actually is an explanation in the record, and it's in the conversation that they submitted, Exhibit J, as to exactly how it was that Nextdoor.com came to use that neighborhood. And that was that the homeowner association head of Lorelei was a friend of Defendant Janakiraman. That was the explanation.

THE COURT: Say that again.

MR. PULGRAM: The homeowner's association for the Lorelei neighborhood --

THE COURT: Mm-hm.

MR. PULGRAM: -- was a friend of Prakash

Janakiraman, the defendant in this case, and that is
what is submitted in their Exhibit J as the explanation
for why it is that Nextdoor found that neighborhood.

MR. TARABICHI: He's saying that, but that

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hasn't been submitted in any declaration or under oath.
1
2
              MR. PULGRAM: You submitted it.
              MR. TARABICHI: It's an assertion. You moved
 3
     to strike it.
 4
              THE COURT: Well, wait. Exhibit J to what?
5
              MR. PULGRAM: To Mr. Abhyanker's Declaration.
6
7
              THE COURT: So you want to strike your own
8
     exhibit?
9
              MR. TARABICHI: No, I said he moved to strike
10
     it; now he's trying to rely on it.
11
              THE COURT: Well, it should be an estoppel,
12
            So it depends which part of that motion I should
13
     take first.
14
              All right. Well, that's very interesting.
15
              So let's leave it as it is, and I look forward
16
     to seeing whatever additional stuff you submit.
              We do have a discovery matter that I'd like to
17
18
                    I'm not sure I fully understand it. But
     resolve here.
19
     there's a question about whether or not Abhyanker's
20
     Verified Responses to the Interrogatories should be --
21
     should include statements made by his counsel.
22
              Is that the gist of it? Basically, certain
23
     things were said?
24
              MR. PULGRAM: Well, there's certain things that
     were written in meet and confer correspondence, and they
25
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are attached as Exhibit Q to Ms. Kelly's Declaration.

I have extra copies if, Your Honor, it would be convenient.

THE COURT: Well, before I get to that level.

But the gist is these -- whatever was -- I think I have that, the December 20th, 2013, letter?

MR. PULGRAM: Yes, Your Honor.

THE COURT: So what you want -- what are you asking for, exactly?

MR. PULGRAM: What we ask for and what Your Honor previously stated at the December 12th hearing was that if there are facts that have been provided as explanations in meet and confer that were not in the interrogatories, that they be verified.

And what Your Honor previously said on the 12th at page 15 was as long as there's not a relevancy problem, seems to me it's fair to back up whatever those sorts of facts are with the verification.

And the problem that we're facing here, Your Honor, is the ever-changing nature of Mr. Abhyanker's claims.

Key example: In the trade secret disclosures and then in interrogatory responses he stated that he had no recollection of any bids, no recollection of when or the amount other than one bid for \$1,300 in 2006.

They produced that one document, they said he has no recollection of anything else.

And specifically what they said in their meet and confer letter was except for an offer in one email, these offers were done over the phone; therefore, other than the documents produced, Mr. Abhyanker does not have any additional responsive documents and he simply is unable to recall the particular details of the negotiations and offers made over the phone.

That's what they said in a letter.

And we said if that's the case, when we ask you about what efforts you have made to buy the -- to bid, you need to say that. You said -- you need to say that you're unable to recall the particular details of the negotiations and offers made and you need to verify that.

And you need to do that so that we won't have what happened in this motion happen again, which was the creation out of thin air of a set of bids that are discussed in a vague and general way but with numbers, with purported numbers, in his declaration.

So our view is in that example they need to say he's unable to recall anything else.

Another example.

THE COURT: That's enough.

What's the problem with standing behind what the attorney represented and making that a part of a verified response?

MR. TARABICHI: Well, I think if -- our position is, if you look at our actual interrogatory responses, in response to the actual question being asked, we've provided a full and complete response.

And, you know, if we went through everything that they're trying to ask us to include, you'll see that some of it isn't even responsive to the question that they've asked, and some of it, you know, that they're asking us to supplement, are, I believe, their own statements.

You know, I thought we were doing the CMC, so I don't have that information in front of me on the discovery.

THE COURT: All right.

So their statement, I understand why you were not obliged to adopt that. But if it's counsel's statement on behalf of Mr. Abhyanker in the context of meet and confer, sufficiency of responses of particular interrogatories, and now that's been given, do you have a theoretical problem with saying, "Yeah, I adopt those; attach this to a declaration or a verified response, and adopt these?"

MR. TARABICHI: Well, I have two responses to that. One is they've already served additional requests asking us to admit each of those statements, so this is really a dispute over nothing.

Two, you know, on a whole, some of them are more objectionable than others.

And, you know, I wish I had all that information in front of me.

But I think if you went through and looked at the --

MS. NORTON: Your Honor, if I may jump in for just a minute.

Interrogatories 2 through 4 is an example of what Mr. Tarabichi was referring to in that the interrogatories request that Mr. Abhyanker state all of the facts supporting his claim to ownership of the Fatdoor and the Fatdoor - Get to Know Your Neighbors and Get to Know Your Neighbors mark, and he responded to that interrogatory.

What Nextdoor is actually requesting now is an explanation of why Fatdoor does not own the marks, which isn't what they were asking in the interrogatories.

And so some of the -- as Mr. Tarabichi says, some of the requests are more objectionable than others, but we would like the opportunity to set forth fully our

positions with respect to each interrogatory and we were not able to do that within the space limit of the letter.

But some of the information that they're requesting is just not relevant to the interrogatories. And we would request -- we have requested that they simply serve discovery requests that directly ask for what they were seeking, and they have now done that in the form of RFAs.

So as my colleague said --

THE COURT: They've done that in the course of what?

MS. NORTON: They've served request for admissions which point by point ask for an admission as to whether each statement that they want to have incorporated into the interrogatories, they ask whether that statement is true.

So this dispute, really, is moot at this point, in that they will get that, the information that they're seeking, and we have requested previously that they simply provide us with discovery requests asking for exactly what they are seeking and they've now done that.

THE COURT: Well, all right. Let me ask you.

If you've got an RFA out on each of the critical points
you want, why doesn't that cover this?

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1
              MR. PULGRAM:
                           These interrogatories were served
2
     last spring. We met and conferred on them in September.
3
     There's no admission to the request for admission, and
     they can easily be denied or qualified or otherwise.
4
              We just want a verification of the truth.
5
6
              Take, for example --
7
              THE COURT: If they admitted, that would
8
     obviate this.
9
              MR. PULGRAM: But, they haven't admitted it.
10
              THE COURT: What's the status?
11
              MS. NORTON: Our responses aren't due yet;
12
     they're due next week.
13
              THE COURT: Well, why don't you give me a
14
     preview?
15
              MS. NORTON: We're still working on them.
16
     client is currently out of town, so we haven't been able
17
     to discuss them, but they will receive substantive
18
     responses to their request.
19
              MR. PULGRAM: Your Honor, we should not have to
     wait for another round of meet and confers to get what
20
21
     they said.
22
              THE COURT: This is my concern. Then there's
23
     going to be a denial or qualified admission and this and
24
     that --
              MR. PULGRAM: We asked them to state -- it's
25
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quotations from them.

With respect to the ownership of Fatdoor -it's on the page in front of you -- they say in -- they
won't say in an interrogatory response what they say in
their letter. That after he left Fatdoor, et cetera.

THE COURT: All right.

This is what we're going to do. This is what we're going to do.

Anything that counsel has represented on behalf of the client, ought to be verified. Now, whether you do that in an accelerated way, in the request for admissions, or whether you do it by amending and supplementing the interrogatory response, I don't really care.

But, as a matter of principle, something that an attorney represents -- they are the authorized agent of the client -- binds the client, unless it is a fundamental decision like waiving, dismissing the case, or something like that that's binding and that ought to be -- that's the principle.

So I'm going to direct you to meet and confer, work it out.

MR. TARABICHI: Okay. Can I ask a question real quick?

If they're asking us to supplement with the

response that answers a different question, isn't that an issue we should be concerned about? An interrogatory they haven't served?

THE COURT: Well, then we get into whether or not this is directly responsive or whether this is derivative to a potential follow-up interrogatory.

That's why I said I don't care how you do it. You can do it by stipulation, you can do it by stipulated further interrogatories with stipulated response thereto, you can do that by admitting on the request for admissions.

If it's relevant, it's going to come out. And I don't want to spend time, and your client's time, fussing about, "Well, this interrogatory didn't exactly ask you this question so why don't you propound set No. 16 and then we'll think about answering that."

We're not going to do that. Just stipulate.

Next.

MR. RAWLINSON: Your Honor, and I don't want to try your patience; I'm sure I already have. Can I have just five minutes on the motion to dismiss?

MR. PULGRAM: We've got a couple more on the discovery, Your Honor.

THE COURT: No, I want to get through issues.

MR. PULGRAM: So, issue No. 2.

The next big issue in this lawsuit, Your Honor, is going to be priority of trademark use. And there is one website in which we believe Mr. Abhyanker has begun use after the launch of Nextdoor.com in an effort to pretend to have used earlier.

And this website is called eDirectree.com.

We've asked interrogatories for them to specify exactly how they used -- how he purports to have used the term "Nextdoor" on eDirectree.com before the launch of Nextdoor.

Have you got the copies?

And their response has been to say, "Here's a document that reflects how that use happened."

 $\label{eq:continuous} I'\mbox{m going to show you the document, if I may.}$ Because this is the key point.

The document is not from before the launch of $\ensuremath{\mathsf{Nextdoor.com}}$.

May I? Thank you, Ms. Lee.

This is a document that they have acknowledged was printed in October 2, 2013. It purports, according to them, in meet and confer with counsel, to reflect the website as it was taken down in October of 2012 when we filed the lawsuit -- after we filed the lawsuit.

And on page 371 you'll see, about dead center on the page, a tiny little reference that says

"NextdoorTM neighbors."

That NextdoorTM neighbors is what they now purport to be their trademark use that predated the launch of Nextdoor.com, and this is what they're hanging their claim to priority on.

MR. TARABICHI: It's also on the first page at the top.

MR. PULGRAM: It is also on the first page.

Now, prior to this, according to the Internet archive, prior to this time, that NextdoorTM neighbors said "Friends."

That NextdoorTM neighbor was plugged into this website at some point, and we're trying to determine when that is.

This particular print we know was not from 2008 or 2009 or before 2011 because if you look at the first entry in the upper right-hand side of 371, you'll see a link to T time and you'll see next to it updated on August 13th, 2012.

Obviously, this was after 2011.

MR. TARABICHI: There's no dispute about that; we agree.

MR. PULGRAM: So what we have asked is that they specify in their interrogatory exactly when and exactly how and exactly with what affect Nextdoor was

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ever used on this website before the launch of the
1
2
     Nextdoor.com website. And their response is, "Look at
3
     the document."
              In fact, to quote their response in the letter,
 4
5
     they say Mr. Abhyanker responded that he used the
     Nextdoor trademark and he directed Nextdoor to a
6
7
     screenshot.
8
              THE COURT:
                          Okav.
9
              MR. TARABICHI: That's how they used it.
10
     That's exactly how it --
              THE COURT: That doesn't answer the question.
11
12
     You cannot respond to an interrogatory by saying, "Look
13
     at the document; it's self-explanatory," when it's not
14
     self-explanatory.
              MR. TARABICHI: Well, I think we also said we
15
16
     used it, it appeared on the website, and -- "So you can
17
     see how it appeared on the website, look at this
18
     document we've produced."
19
              And that's exactly how it appeared on the
20
     website. There's not much more to say.
21
              You look at it, at the top of it --
              THE COURT: Does it say -- do you say that it
22
23
     was used prior to October 26, 2011?
24
              MS. NORTON:
                           That was inherent in one of their
25
     questions.
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MR. TARABICHI: I think we put dates in there. I didn't know we were going to go through these one by one, so I don't have a copy of our responses in front of me. MS. NORTON: That date was in one of their interrogatory questions, so our response necessarily indicated that it was prior to that date. THE COURT: Okay. Number 1 asks identify all public uses by you on the name Nextdoor in connection with any service prior to October 26, 2011, including documents shown in that use. MR. TARABICHI: But they put the date in there. THE COURT: Yes, that's their case. And in your responses you refer to Bates number -- et cetera, et cetera, et cetera. Doesn't include 370. I don't know what these other documents are. Number 5 asks, state all facts supporting your

claim to ownership. And that's a little different. Perhaps related.

Ten asks, identify all products and services that you have marketed and offered in connection with the eDirectree.com website, and that's a little different.

Eleven asks, identify any use of the term Nextdoor or any variation thereof on the eDirectory.com

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1
     website prior to February 9th, 2012.
2
              And then the answer is -- after several
     objections, Respondent Nextdoor appeared on the
 3
     eDirectree website. Doesn't say when.
4
              It refers to Nextdoor documentation Bates 129
5
     and 130.
6
7
              What are 129 and 130?
              MR. PULGRAM: Well --
8
9
              MR. TARABICHI: It might be -- you know, they
10
     might also be --
11
              THE COURT: It might be this.
                             I believe it's a typo, but it is
12
              MR. PULGRAM:
13
     actually an article, "eDirectree Brings Group Wiki Twist
     to Social Networking."
14
15
              MR. TARABICHI: It should not refer to that, I
16
     don't think.
17
              MR. PULGRAM: So I think that what it meant to
18
     refer to most likely was this screenshot.
19
              Interrogatory No. 10 is a really good example.
20
      Identify all products or services that you have marketed
21
     or offered in connection with eDirectree.com website
22
     including documents identifying them.
23
              There is no specification of what products were
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marketed on this site. There isn't anything. If you

look at this page, you can't see any products or

24

services offered or marketed. 1 2 (Indiscernible, simultaneous speaking.) THE COURT: One at a time. 3 MR. PULGRAM: There's no products or services 4 that are identified. 5 6 And all there is down here is an objection and 7 reference to a page number, without under oath, stating 8 what you claim was marketed under this brand name. 9 And with respect to No. 1, there's nothing that 10 says, "We began on such and such a date to use 11 Nextdoor.com, NextdoorTM neighbors, to do anything." 12 What does it do? What is the use? 13 Because the question will be whether or not 14 this has been used in a source-identifying way that can be commercial use, as well as whether it was used before 15 16 Nextdoor.com was launched. 17 So we need narrative, accurate answers to the 18 key questions for the case. 19 MR. TARABICHI: Your Honor, if you go back and 20 look at the interrogatory he was referencing about 21 identify all products or services you used in connection 22 with that mark on the eDirectree, I don't have our 23 answer, but I know we answered it. And, to me, that, 24 you know, if someone can read that answer --

THE COURT: No, the answers are, "We refer you

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to document Bates No. 129 through 130." There's no
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2
     narrative, and with respect --
              MR. TARABICHI: Are you looking at our
 3
     Supplemental Verified Responses?
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              THE COURT:
5
                          No.
              MR. TARABICHI: So we -- we already
6
7
     supplemented, so you might be looking -- they might
8
     have -- you know, see, they might have introduced a
9
     different -- our first version, which we updated.
10
              THE COURT: Let's see.
11
              MR. PULGRAM: This is the supplemental
12
     objection and responses.
              MR. TARABICHI: So that's --
13
14
              THE COURT: Is that attached?
15
              MR. TARABICHI: So that should be Abhyanker's
16
     Exhibit 1.
17
              So those are our operative answers, and maybe
18
     that's some of the confusion here.
19
              MR. PULGRAM:
                            That's -- he --
20
              THE COURT: Yes, I'm looking at Exhibit 1,
21
     which is Abhyanker's First Supplemental Objections in
22
     Response to Plaintiff's Nextdoor First Set of
23
      Interrogatories.
24
              Is that the one I'm talking about?
              MR. TARABICHI: I think so.
25
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MR. PULGRAM: That's correct.
1
                              But I know we identified --
2
              MR. TARABICHI:
 3
     more than just referring to Bates number, I know we
 4
     actually identified the service in response to that
5
     question.
              THE COURT: Well. Oh, okay. So in 1, yes,
6
7
     there's a narrative.
              MR. PULGRAM: Yeah, in 1 there is.
8
9
              THE COURT: Yes, there's a narrative.
10
              MR. PULGRAM:
                            In 10 there's not. In 5 --
11
              MR. TARABICHI: In addition to referring them
12
     to documents, we -- I believe there should be an actual
13
     response to each one.
14
              MR. PULGRAM: In 5 they say, "Abhyanker used
15
     the trademark in commerce as early as August 2005," and
16
     then refers to documents.
17
              Rather than --
18
              THE COURT: Well, refers to -- in 1, talks in
19
      1, answer 1, it says, used the trademark as early as
20
     2005 in connection with neighborhood map services,
21
     publically distributed and marketed such maps under
22
     Nextdoor trademark, and names a local group, including
23
     groups -- City of Cupertino.
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connection with publication with various website

Abhyanker also used Nextdoor trademark in

24

services, including eDirectree and eBid. 1 And then references to several documents with 2 Bates numbers. 3 MR. PULGRAM: Exactly. So there's a reference 4 that says only that they used it in eDirectree and eBid. 5 That's what they say in 1. 6 7 THE COURT: Yes. MR. PULGRAM: No facts behind that, reference 8 9 the documents, including the one we just looked at. 10 Then if you go to the specific question --11 THE COURT: To be fair, your question is 12 identify all public uses by you in connection with any product or services prior to October 2011. So it 13 14 doesn't say explain the nature of each such use. You 15 could have had a --16 MR. PULGRAM: That's in Interrogatory No. 10. 17 THE COURT: Identify all products and services 18 you have marketed and offered in connection with 19 eDirectree website. 20 MR. PULGRAM: And 11. 21 THE COURT: Identify the use, any use of the 22 term Nextdoor or any variation thereof prior to February 20, 2012, including documents showing use. 23

24

of it; there's just -- there's just presentation of one document that's not from before that date.

THE COURT: Well. So, for one thing, this has an effect that one would want from an interrogatory. You've now limited the response; they can't come back and supplement this. Unless they supplement this interrogatory response, this is it. This is the universe of documents they're going to be stuck with.

And if it comes out this is the only document and, come cross-examination time, this neighborhood, the Nextdoor neighborhood mark, is shown to have been added at a later date, you got nothing.

So that's the risk.

Now, if you want to follow this up -- this is one that you could follow it up with a further interrogatory, if you wanted a further explanation or ask for some further --

MR. PULGRAM: Well, actually, we have asked for one further thing with respect to this document, and I think maybe we can get that completed here.

The printout of this document from the website requires the database, the database behind a website, that shows the particular link and items that are called into the page.

We've asked for production of and received a

production of part of the website. But we have been -we have not received the database that includes this
call of the NextdoorTM neighbors name.

And we've -- since January 7th of this year been asking them to provide us with that database so that we can see whether that appears and when it was added to the database. And we have not yet received that.

We've also --

THE COURT: You've asked for it.

MR. PULGRAM: We've asked for it. We've asked for it again yesterday.

And we can have a motion to compel on it tomorrow, or we can get a stipulation on the record that it will be provided or a specification that it does not exist; that is, that there is no proof that this Nextdoor.com existed.

THE COURT: That's fine. I mean, you should meet and confer.

MR. TARABICHI: Can I respond?

THE COURT: Yes.

MR. TARABICHI: He did raise it January 7th and he raised it for the first time again yesterday afternoon.

I responded by giving him exactly what he

wanted. I said, "I will check to see if we have it. If we have it, we will produce it. If we don't, we'll say we don't have it."

And that's exactly what he's asking for and I've already agreed to that.

THE COURT: All right. Well, that's not before me at this point. I'm disposing of issues that are brought before me. And with respect to this particular interrogatory, I find that there's been a sufficient response. But I'm forewarning Mr. Abhyanker that he's bound by those responses and that any attempt to identify further documents, if not done pursuant to the rules, are going to be subject to preclusion orders or anything else.

So when you respond to an interrogatory by saying, "Well, here's the documents," I read that to say "Here are all the documents," not, "Here is a sampling of documents."

MR. TARABICHI: They are all the documents in our possession, custody and control. And, you know, whether third parties have any, you know, we're going to explore that.

But yes, that is everything we have.

MR. PULGRAM: Again -- and this begs the question of what does Mr. Abhyanker know and what can he

say about the use. Because --

THE COURT: Well -- and what I've said is that your interrogatory wasn't phrased with that degree of specificity. And if you want to go back and ask for a follow-up interrogatory, that's fine. But to say that the responses are inadequate, given the phraseology that was asked, that's -- I'm not going to grant that at this point.

So the third issue has to do with this agreement between Centered and Google. And it's a question of whether or not Mr. Abhyanker has possession, custody or control, and he claims he doesn't.

Is that right? Is that what it boils down to?

MR. PULGRAM: Yes, Your Honor. This is -
during this litigation, Mr. Abhyanker claims that he -
having been fired from Fatdoor years ago and Fatdoor

then having sold its assets to Google -- had himself

appointed interim CEO of Fatdoor and then assigned to

himself all of any remnant ownership that Fatdoor had

not transferred to Google, and that, based on having

assigned that to himself, he now owns it and can sue on

Fatdoor's rights.

This begs the question of what is it that is left from what Fatdoor transferred to Google.

THE COURT: Right. And I understand that

that's important. Because whether trademark rights or trade secret rights are --

MR. PULGRAM: According to paragraph 71 of Mr. Abhyanker's Declaration, Google Inc. provided the new Fatdoor -- him -- access to the Fatdoor.com email in November of 2013.

If Google is providing to him as the CEO of the new Fatdoor its transferee access to documents, he should go to Google and he should get the document by which Google received Fatdoor's assets.

And if Google is prepared to provide him with access to email, I cannot imagine that Google will not also say yes, as the owner of whatever residual rights Fatdoor retained, you are entitled to a copy of the document by which it retained those rights.

And for him to say, "I do not have possession, custody or control," is not just splitting hairs, it's failing to obtain a document that is going to be, again, potentially outcome-dispositive in the case. Because we believe that the transfer to Google will have eviscerated any rights that he now claims.

THE COURT: So he does have possession, custody or control by virtue of his relationship with Google.

MR. PULGRAM: By virtue of the fact that Google is giving him access to things that he asked for.

MR. TARABICHI: He's mischaracterizing the relationship with Google.

When Mr. Abhyanker obtained ownership of the Fatdoor.com domain name again and went to set up the emails, you know, Google provided him access to a limited set of documents. If that agreement had been one of the documents, we would have produced it.

By the way, they subpoenaed those documents from Fatdoor and they have been produced.

So they have everything we have, you know.

He's making us try to go and get documents from a third party who's not under our control. There's no way --

THE COURT: -- the agreement between Centered and Google have been produced?

MR. TARABICHI: No, no, no. Whatever documents Fatdoor obtained that were still residing on the server were produced to Nextdoor in response to a subpoena that they served on Fatdoor.

We don't have the document. If we had it, we'd produce it. It's obviously a relevant document. But Google's not under Mr. Abhyanker's control. You know, they don't need to do what he says.

THE COURT: Well, let me say this. The fact that Google has been cooperative and provided access to some documents does not necessarily prove that somebody

has possession, custody or control. You have to have the right to obtain -- or, at the very least, the practical right to obtain those documents.

And it's some indication that he has some access or some working relationship, but I don't know that that proves that he has the kind of control or practical access that would open the door to, for instance, this agreement.

What I'd like to know is what efforts did Mr. Abhyanker make to obtain.

MR. TARABICHI: He went through all the documents in his possession, custody and control, and our position -- you know, I think he's mischaracterizing the relationship with Google into something more than it is.

THE COURT: No, I'm short-circuiting it. You didn't answer my question.

What efforts did he make with Google?

MR. TARABICHI: He did not make any efforts.

THE COURT: That's what he should do. We can obviate this whole thing. He obviously had some success in getting access to Fatdoor.com email. He may or may not have success getting it.

And I would submit that he probably will have pretty good success because if Google doesn't cooperate,

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the next thing that's going to happen is a subpoena.
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              MR. TARABICHI: I can talk to --
              MR. RAWLINSON: The other question, Your Honor,
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     I don't understand this discussion. How can he have any
 4
     understanding of the basis for the rights and the scope
5
     of the rights that he's claiming to have if he's never
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7
     seen the agreement that describes --
              THE COURT: He said he never saw it or doesn't
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9
     have it now?
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              MR. RAWLINSON: I don't know.
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              MR. TARABICHI: Well, that's an agreement
12
     between Centered and Google. The agreement.
13
              THE COURT: But he got the residuary. So he
14
     must know the residuary of what --
15
              MR. TARABICHI: I don't know if he's seen it or
16
     not. I don't know.
17
              THE COURT: Well, that's probably pretty
18
     astounding, if he's never seen it.
19
              He's assigned himself the residuary rights but
20
     not even knowing what the primary rights that were
21
     assigned away? That's not a very good business deal.
22
              MS. NORTON: We're not saying he hasn't. I
23
     think the issue before the Court is whether or not he
24
     has that document currently, which he does not. And we
25
     understand from Your Honor that you request that he --
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THE COURT: But it's does strain plausibility that he wouldn't have retained that. Since he got a residuary right, you would think, as a businessman, a sophisticated businessman who came up allegedly with this idea, he'd have the sense to keep the document that gave away A so he has B.

He has to know what A is in order to know what B is.

So I'm going to direct that you direct your client to make the inquiry, use diligent efforts to obtain this agreement. We shouldn't be wasting your time or my time over something like this. It's obviously a very relevant document. He should make every effort to get it.

If he doesn't get it, then we'll decide are we going to have to grant the motion to compel or something or you can subpoen or something. But the very first step is he should use reasonable diligence to obtain this document from Google.

MR. TARABICHI: I will tell him to do so. And I just want to advise the Court, though, that he's out of town until Wednesday.

THE COURT: All right. Well, as soon as he gets back, he should do so.

All right. That's the letter, as far as I

know.

MR. PULGRAM: The opposition to the motion for summary judgment talked about a new, never-previously disclosed idea of how information might have been disclosed to Benchmark.

It talked about the Bucks breakfast. I don't know if you recall that from your review of the paper, Your Honor.

And I don't want to get deep into here, except to say suddenly there's now a new explanation for how Benchmark might have learned about bids that never before was in the case.

THE COURT: That's the function of interrogatories; that's the function of depositions.

MR. PULGRAM: Here's my concern, Your Honor.

We asked that interrogatory and we were told expressly that Mr. Abhyanker -- and here's -- here's the quote:

Mr. Abhyanker is unable to recall the particular details of the negotiation offer made over the phone many years ago. While we understand and acknowledge that you would like the details, Mr. Abhyanker does not remember them.

That's what his counsel said after he didn't disclose bids in his interrogatories. And now there were new bids that were identified in his declaration.

I think, related to this -- and here's my real

point on this particular point, I'm not -- this is not intended as a side show. Your Honor ordered Mr. Abhyanker, as part of the whole trade secret process, to comply with the protocol that we stipulated to and you ordered that he specify whether the trade secret was acquired by each particular counter-defendant, and the supporting factual basis, and then whether the trade secret was disclosed by each particular counter-defendant.

So he came up in his declaration now with a new supposed disclosure that had never been previously included and that is that there was a breakfast at Bucks in Woodside that after he met with someone he happened to bump into a guy from Benchmark.

And there's an email that reflects that they talked for, quote, a few minutes, and that they talked about a subject that's not in this litigation, his business called Trademarkia. But in his declaration he says we also entered into a new confidentiality agreement and I started talking to him about Nextdoor.com and that I told him the bidding history of Nextdoor.com.

Now, the reason that I raised this is I don't want this case to expand into new theoretical disclosures or trade secrets that weren't disclosed when

Your Honor ordered them to describe the supporting basis.

This is a 2010 conversation. The email doesn't refer to Nextdoor; it doesn't refer to confidentiality; it doesn't refer to bids. But there's an email that shows he talked with Benchmark in December of 2010. He's known all along we bought the website domain.

THE COURT: What are you asking for?

MR. PULGRAM: I'm asking that we lock down and hold at the designation and disclosure of trade secrets and we do not expand them by virtue of his declaration or by virtue of his opposition or by any other activity in the case, given --

THE COURT: Well, answers to interrogatories, to the extent I'll have to look at exactly what I ordered, but if what I ordered is a disclosure of X, Y and Z, which I'm going to treat as if it were a responsive interrogatory, there's a purpose for discovery and --

MR. PULGRAM: And that's all we needed. This will be obviated if you end up finding that there's no trade secret anyway.

THE COURT: All I can say is that to the extent that you believe that now evidence is being used, either here or at trial, that exceeds or is different from that

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previously disclosed which they are obligated to disclose, either by virtue of the order of this Court or by the rules regarding the discovery covered by the Federal Rules of Civil Procedure and there was no supplementation, that's the risk.
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Which is why I brought up when you cite documents -- for instance, saying, "This is the total universe of documents to support an answer to this particular request or interrogatory," that's it.

Nobody, on either side, is going to be allowed to expand that, unless there's good cause or something that's going to excuse that. So that's all I'm saying. I'm not going to comment on anything specific.

MR. PULGRAM: That's fine, Your Honor. I did not want us to, sub silencio, change the pleadings or the identification of trade secrets here.

THE COURT: All right. I need to end this soon.

But you had a comment on the motion to dismiss?

MR. RAWLINSON: Yeah, Your Honor.

THE COURT: Oh, we are going to have to take a break because the reporter wants a break at this point. We've been going at it for -- I've been here for two hours almost. We'll take a short break.

(Recess from 3:22 P.M. to 3:28 P.M.)

THE COURT: Okay. Something you want to say about the motion to dismiss?

MR. RAWLINSON: Yes, Your Honor. I'll be brief. I know you've been patient already.

So the only use I'd raise beyond what's been raised on the public disclosure issue is on the reasonable basis, and specifically as to Benchmark and specifically on the pleadings.

So let me just start to refresh. It's a hundred-page Complaint. There's no allegation in the Complaint with respect to Benchmark that we received either of the two trade secrets that are now the focus of the action.

To be clear with the Court, there is one sentence in the trade secret specification that came later, but, in the Complaint itself, there is no allegation that we received either the bidding history or the Lorelei neighborhood information.

And I can -- you'll look, in vain, for the reference. And if you actually look at paragraphs 123 and 124 of the Complaint, you'll see a discussion of a meeting with Harvey at Benchmark in 123, and then, 124, a long list of trade secrets that were allegedly disclosed to Benchmark later.

And you'll see nowhere on that list are either

of the two that are now identified.

Now, I say that, as just way of background, to talk about the reasonable basis for confidentiality.

There's also -- because neither of those is alleged to have been given to Benchmark in the Complaint, there's no allegation that they were identified as confidential, there is no allegation that anyone attempted to segregate them from the other material that was public and this Court has held was public, there's no allegation that when -- and let me just pause there and say and then the only basis, the only basis for any allegation of duty to hold as confidential is this oral agreement that was allegedly reached with Benchmark.

And I'd say that under the circumstances -- let me start, before we get to the statute of frauds' issue -- that under the circumstances where the material is not called out as confidential, there's no allegation, when there's no allegation that any steps were made to segregate it from public material, when there's, by description in the Complaint, two different companies are apparently represented; right? Obviously, originally the story was that Fatdoor was being pitched to Benchmark, but this other entity, the Abhyanker entity, also offered his trade secrets. No attempt to

segregate between those or identify which are which.

And then, with all due respect to the discussion we've had about public disclosure, when we're talking about two trade secrets that are not, on their -- alleged trade secrets that are not, on their face, obviously confidential -- in other words, I've already launched in Lorelei and I think it's a good neighborhood to launch, in number one, and, number two, I put a bid in on a name that I didn't get and, by the way, as Your Honor has held, a public domain name.

All that is a background. And we're dealing with an attorney. No allegation of any steps to identify the material as confidential, market it as confidential, segregate it from the public material.

The only basis for any duty to obtain as confidential is this alleged oral agreement. And the alleged oral agreement is not specific with respect to this material at all. And the description of this agreement is in paragraph 120 of the Complaint.

And the alleged agreement is, "In a follow-up telephone call, Harvey, a general partner of Benchmark Capital, agreed to maintain confidential any and all information disclosed by Abhyanker during any future meetings."

So it's everything we give you with no attempt

to say only the confidential material or to segregate it with respect to these materials, and for all time, all future meetings.

And that gets to the final point, Your Honor, which is this alleged agreement would be clearly invalid under the statute of frauds. And, in fact, this was originally brought as a contract claim.

And as you may recall, Plaintiff filed a motion -- or filed a Complaint. We filed a motion to dismiss, a new Complaint was submitted before Your Honor was presented with those motions, the contract claim was withdrawn and the trade secret claim was left as the only claim against Benchmark.

So, in effect, what happened is you had an invalid contract claim that simply has had the trade secret label draped over it.

And what I'd say here, Your Honor, is I don't think the Court has to decide whether an oral agreement could ever be a basis for a trade secret claim. But I think, based on the allegations in the Complaint, there's simply no basis on which to hold that there were reasonable steps taken with respect to the material that's now alleged to be the trade secret.

Again, in 124 there's a whole list of stuff:
Algorithms; product details; business plans; security

algorithms; data base structures. But no reference to these particular trade secrets.

The only reference in the Complaint to the bidding history has to do with 2010 and Mr. Sood.

And I understand that the plaintiff could just replead, and, given our history in this case, I'm sure he would allege some -- some sort of specifics.

But we're not at the beginning of the case.

This is, if you count the state court Complaint, the fifth time that we've been faced with a Complaint. And if you count the trade secret designation, which has been updated two or three times where it's seven or eight tries, and in none of those is there any allegation that this material was called out as confidential, that this material was marked as confidential, this particular material, and, in fact, it's not until the trade secret designation that you get any allegation that came to Benchmark, and that allegation is a single sentence, Your Honor.

THE COURT: What is the allegation? That the trade secret --

MR. PULGRAM: Let me just read it to you, Your Honor.

This is in response to Your Honor's order to have a trade secret designation. And it is the second

amended trade secret designation.

And it says, "Mr. Abhyanker alleges that the bidding history and identification of the Lorelei neighborhood were acquired by the counter-defendant Benchmark entities. The factual basis for this allegation is that Abhyanker confidentially disclosed the bidding history and identification of the Lorelei neighborhood to Benchmark during a meeting in June of 2007."

And that's the sum total.

And that's the other thing that I would say generally, Your Honor, is although this is a long and detailed Complaint, with respect to my clients and with respect to the allegations of trade secrets that are currently at issue, it is absolutely bare bones.

And, in fact, in the Complaint itself there's no allegation that either of these was communicated to us.

And that, what I gave you there, is the sum total of the factual allegation that was communicated to us in the trade secret designation.

And that entire basis for the duty of confidentiality is the language I read you from 120, which is a general, "We'll keep it all confidential, and we'll keep it, in all future meetings, confidential."

Which I would say would clearly violate the statute of frauds, and it does not constitute --

THE COURT: Does the statute of frauds apply to something that cannot possibly be performed within one year?

MR. RAWLINSON: The statute of frauds generally only applies when something can't be done within a year.

And here, when you talk about an opened-ended agreement that counts to all future meetings -- for instance, to go back to the conversation you just had, they now have alleged in a separate summary judgment that there's a 2010 meeting with Benchmark.

THE COURT: Well, I know, as things have transpired, it took some time, but how do you know that this is something that could not possibly be performed within one year?

MR. RAWLINSON: Well, it's a duty to keep it confidential forever; right? And, again, go to 124, Your Honor, of the Complaint, and look at the list of material that's included there; right?

And it is not just any one thing, it is an entire list of algorithms, business plans, blah, blah, blah, blah, blah.

I suppose anything is possible, but there's no

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reason to think that all of that material would be made
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     public in one year, alleviating us of our
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     responsibility.
              THE COURT: Well, likely is not the question;
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                             That's a pretty tough standard.
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     whether it's possible.
              MR. RAWLINSON: Plausible, I'd respectfully
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     suggest, Your Honor.
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              THE COURT:
                          Well --
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              MR. RAWLINSON: And I won't belabor --
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              THE COURT:
                         But possible is White Lighting v.
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     Woolson, California Supreme Court in 1968. In relying
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     on Section 1624a, (1), says, by their terms, cannot
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     possibly -- not likely, possibly -- be performed within
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     one year.
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              Pretty tough standard to meet.
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              MR. RAWLINSON:
                              Maintain all information
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     disclosed by Abhyanker during any future meetings.
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              MS. NORTON: Your Honor, if I may. Counsel has
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      raised quite a few points here that I would like to
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     address.
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              But just to briefly address the point that
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     we're currently discussing, there is some cases in
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     Mr. Abhyanker's opposition brief addressing this point
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     and cases in which the Ninth Circuit said even if it
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appears very unlikely that the agreement could be

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performed in one year, theoretically, one of the companies could have gone bust, anything could have happened.

And so it's -- you know, as long as it's possible, even if it's unlikely.

And here, for example, if -- there's a number of scenarios. If Mr. Abhyanker had, in fact, successfully bid on the Nextdoor domain name and obtained it and formed a partnership with Benchmark, there are things that could have happened that would have meant that some of the information provided would no longer have the economic value by virtue of being secret.

And that's just one way in which the statute of frauds doesn't apply here. But it also doesn't apply due to estoppel.

And I'd like to draw Your Honor's attention to a case that they raised in their reply brief in which they said that estoppel doesn't apply, just because one party doesn't perform their agreement, but it also needs some other circumstance. And that was the SOAP case.

In that case, the party who was trying to have the agreement be enforced said that not only did the opposing party not perform their side of the agreement, but they also misappropriated trade secrets. And the

Court said that that allegation, combined with the nonperformance, was enough to survive a motion to dismiss.

And that's exactly the case that we have here.

That the allegation is that Benchmark made a promise.

And we did provide some articles indicating that it is venture capital's normal practice to provide oral assurances and, in keeping with their normal practice, they provided oral assurance, and in reliance on that assurance, Mr. Abhyanker provided his confidential information which the operative pleading states includes his trade secrets, and, in reliance on their promise, he provided this to Benchmark and then Benchmark failed to perform their side of the agreement and misappropriated the trade secret. That's the allegation.

And based on prevailing case law, that's enough to survive a motion to dismiss based on the statute of frauds.

And given that counsel raised a number of points, I'd like to just briefly say that counsel is overly complicating things here by saying -- by trying to draw distinctions between public and private information that was provided and trying to draw distinctions between different companies that appeared

before Benchmark.

And it's really a very simple story. That there was a neighborhood social network that Mr. Abhyanker and Fatdoor were developing that incorporated some of Mr. Abhyanker's personal intellectual property, as well as Fatdoor's intellectual property, they pitched this idea to Benchmark, Benchmark ultimately couldn't meet the terms of another venture capital firm that provided a higher valuation, and when Benchmark -- when a company that Benchmark had funded needed to quickly turn themselves around and needed a new -- a new idea, new concept, they misappropriated the trade secrets.

So there's no need to split hairs between what was public and what was private. Trade secrets can be a compilation of information. So whether --

THE COURT: What about the failure to allege with specificity the trade secrets now asserted in paragraph 124? It's not in here.

MS. NORTON: I think that Benchmark knows very well the trade secret that we are talking about. We have provided the trade secret designation, which identifies the trade secrets.

They -- I don't think they can honestly allege that they don't know what the allegations are.

They understand that the allegations are that Mr. Abhyanker provided them with a confidential CD which included his trade secret information, and between that CD and follow-up conversations Mr. Abhyanker provided Benchmark with his trade secrets that are at issue here which were then misappropriated.

MR. RAWLINSON: Let me just address a couple of those, Your Honor.

First of all, the CD does not, by any allegation -- well, first, I'm confined to the Complaint. There's no allegation that -- and the concept, the simple concept that counsel talks about is not what is at issue here. The trade secrets at issue in this case are two items; not some generalized concept of a neighborhood social network. That's been disposed of.

So with respect to those two issues, let's start with the plain fact; there's no allegation anywhere in the Complaint that either of those was transmitted to us. Second, my argument here -- and I don't want to get sidetracked on the statute of frauds, I think the policies behind the statute of frauds go with the reasonable basis to keep material confidential.

And my argument to Your Honor is when you make no allegation that you segregated this material, that

you called it out as confidential -- and I don't think either of these pieces of information are on any disk; all right? Although it's certainly not alleged in the Complaint they're on a disk, and the disk is sort of a stalking horse for other material that is no longer at issue, because what's in 124 has apparently been abandoned and replaced by these two specific items.

So no allegation that they were segregated, no allegation that they were identified, no allegation that they were given to us. And the only reason I raised the statute of frauds at all, Your Honor, is because it's instructive about whether this sort of general statement about a general obligation to keep everything confidential forever and in any future meetings satisfies the reasonable steps and whether there's been any allegations in the Complaint that would satisfy that.

I understand that the plaintiff can, you know, after eight or nine tries try again, but I really, before we're about to launch off -- unless Your Honor changes his perspective on a long fight with a lot of depositions and a lot of money about what one trade secret in this ideal neighborhood, I don't even understand, necessarily, what the economic value of that would be.

I'll put all that aside.

But right now, with respect to whether there's any allegation from which you could say our folks -- you know, that there was a reasonable basis that these were confidential to us in the Complaint or even in the trade secret specification, I don't think you can say that, Your Honor.

THE COURT: Where in this Complaint is it alleged that the two trade secrets that are now at issue were conferred or conveyed or transferred to Benchmark?

MS. NORTON: The Complaint alleges that Mr. Abhyanker provided his trade secrets, and it includes quite a bit of information, and then the follow-up trade secret designation identifies them with further specificity.

THE COURT: Well. Okay. So you're saying the fact that he described them generally and provided a non-exhaustive list of the trade secret in paragraph 124 does not preclude a further specification ultimately in the trade secret disclosure filing, which finally identifies these two trade secrets. They are encompassed in 124, even though not directly articulated.

MS. NORTON: That's right.

THE COURT: I mean, if this were a -- if we

were just dealing with a straight kickball *Tuolumne* issue, that might be the case. On the other hand, what are we going to accomplish? They get another chance to amend.

It's very hard to argue prejudice under Rule 15(a), given the fact that they've already disclosed what the trade secret is and narrowed it to two different things and made a specific allegation.

So why go through the exercise of granting the motion to dismiss with leave to amend, having them come back and amend, and we throw another 60 days into the process?

MR. RAWLINSON: If that's Your Honor's perspective, I can't tell you a good reason. I think there has to come a time when this thing is nailed down and we know what we're shooting at.

With all due respect, Your Honor, I cannot imagine we're about to launch a federal case off on the ideal neighborhood versus maybe a good neighborhood versus the launch neighborhood.

If you look at the allegations, they're going to subpoen twenty people who are the CEO of FaceBook, the founder of LinkedIn. I can't imagine what the value of this last alleged trade secret is. And all I'm saying, Your Honor, is -- I haven't even pushed you on

my plausibility issue. Because I think there's a huge plausibility issue; right?

When we come back to the very beginning, he was here -- the allegations in the Complaint, "Are I was pitching FaceBook -- or Fatdoor." Right? Which in this Complaint he says is not what's at issue. He says, "I don't own Fatdoor; that's nobody else's. And I then gave that whole list of trade secrets in 124 to Benchmark, even though that wasn't the company that I was pitching." But he leaves out the two trade secrets that we're now fighting about.

I think there is a fundamental -- you know, the Court is not required to give them ten chances to put together a coherent story, and they still haven't.

Right? We're now a year -- more than a year in and we still haven't got a coherent story.

When we said why would you give up these trade secrets for a different product or a different company, they said for security and privacy. And then, when we got narrowed down to these two, they said, "Hey, they don't have anything to do with security and privacy."

And then the story changed again.

I'm worried and I know my co-counsel are worried this is just going to keep changing forever.

So you're right, Your Honor. If they just keep

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getting a bite at the apple, there's no point.
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                                                      But we
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     think they've had a lot of bites.
              THE COURT: All right. Give you a last
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     comment.
              MS. NORTON: I disagree with counsel's
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     characterization that any story is continuing to change.
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     I think that the issues between the Court are very
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     clearcut. There's two trade secrets at issue.
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              THE COURT: Yes, but how do we get here? It
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     certainly is not indicated from your initial filings and
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     it certainly has shifted.
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              MR. TARABICHI: Your Honor, I don't have a copy
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     our pleading in front me.
              MR. PULGRAM: I got it right here.
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              MR. TARABICHI: Okay. Could I take a quick
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     look at this?
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              THE COURT: Yes. You're looking at 124 of your
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     second amended counterclaim?
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              MS. NORTON: Your Honor, while he looks, I just
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     wanted to address counsel's point.
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              And, again, I believe that he's just overly
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     complicating things by stating this issue of security
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     and privacy and the story's changing.
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              And I understand that the Complaint has been
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amended several times, but my point is that there are

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two trade secrets that are currently in front of the Court and Mr. Abhyanker has provided a coherent story as to motive from Benchmark for misappropriating those trade secrets. And if counsel disagrees with that, that's a matter of discovery and that's a matter to be determined as the case goes forward.

MR. TARABICHI: Your Honor, I direct you to page 100, where we define trade secrets. And if you look at line -- between line 18 and 19, you'll see bidding history of the Nextdoor domain name and then the Lorelei neighborhood as the next sentence. And that's all part of our definition of trade secrets.

MR. RAWLINSON: But if you, Your Honor, actually look at the allegations in the Complaint and look for bidding history, you'll see, at 132, 151 and 152, there's a discussion that they were transmitted to Sood. No discussion that they were transferred to Benchmark.

You can see in 123 and 124 the description of what was given to Benchmark. There's also no specific allegation in the Complaint that the Lorelei neighborhood was ever communicated to Benchmark.

THE COURT: Well, 154, if you're going to mince words, says Abhyanker disclosed key details of the Trade Secrets -- capital T, capital S -- which arguably

relates back to what was earlier defined. I don't know if it's defined formally in here, whether 100 actually uses the term capital T capital S.

But it says, including but not limited to.

So it is broad enough to encompass, but it's -but if -- again, if we were here and not already at the
point we've had trade secret disclosures or second
amended trade secret disclosures, I would have serious
problems with this. But I'm not going to -- we are
where we are at this point.

So I'm going to -- I'll indicate now that I'm going to deny the motion to dismiss, at least on those grounds, but I'm leaving open and going to take under submission the matters that I had already indicated.

MR. RAWLINSON: Thank you for your patience,
Your Honor. I know it was a long afternoon.

THE COURT: Thank you.

With respect to any case management issues, let me just see here whether there was anything that we need to cover.

Well, I've dealt with the discovery issue that's referred to in here, and I've got the motions that we're dealing with.

We do have dates coming up. Close of non-expert discovery in June; correct?

Is that right?

MR. TARABICHI: Your Honor, I don't have the schedule in front of me but I know one issue is discovery on the trade secret claim is stayed, so when we're talking about that cut off, I don't know if we're talking about for all claims or just the non-trade secret claims because --

THE COURT: This is general cut off because -MR. TARABICHI: That's an issue I wanted to
highlight for you. Because discovery hasn't been
allowed to begin on the trade secret claims yet.

THE COURT: Well, and depending on what I do with respect to this motion, there may not be discovery, and so I will address that in my order.

If there still is a trade secret claim left,
I'm going to open it up to discovery on whatever claim
is left; and, if there's not, I'm not.

And I will also forewarn the parties that I take seriously the proportionality principles of Rule 26(b), and so when I say discovery's opened up, it's going to have to be coherent and precise; I don't want shotgun-type discovery that's -- that does nothing but burden one side or another.

And I do expect that you meet and confer and work out matters and not argue over fine points when

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there is obvious answers to all of this stuff.
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              And this letter, I will say, is an example of
            This could have been resolved with reasonable
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     that.
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     people on each side and not have to bring every little
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     thing to me.
              MR. PULGRAM: That's our hope, Your Honor.
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              THE COURT: All right.
              Let me ask. I take it -- I know you've had ADR
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     with Magistrate Judge Vadas? Is that right?
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              THE CLERK: Vadas.
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              MR. PULGRAM: Yes.
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              THE COURT: Is there any point, given if we
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     open up some discovery or do further discovery or reach
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     another stage here, where it would be useful or fruitful
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     to regenerate any ADR process?
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              MR. PULGRAM:
                            Well, that -- that effort was not
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     productive, and I'm not sure that there's anything at
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     this point that will be.
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              THE COURT: All right.
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              Do you concur?
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              MR. TARABICHI: I pretty much concur with that
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     characterization.
              THE COURT: All right. We'll revisit that next
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     time we get together.
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              Let's -- after discovery's closed, let's have a
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     further status conference at the end of June maybe.
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               THE CLERK: June 26 at 10:30.
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                             One moment.
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               MR. PULGRAM:
              THE COURT: All right. We'll see you on
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      June 26 at 10:30.
              MR. PULGRAM: Thank you for your time, Your
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     Honor.
                               Thank you.
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               MR. TARABICHI:
               (Proceedings adjourned at 3:53 P.M.)
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CERTIFICATE OF REPORTER

I certify that the foregoing is a correct transcript from the record of proceedings in the above-entitled matter.

Kelly Lee Polvi, CSR No. 6389, RMR, FCRR
Tuesday, March 4, 2014

Keep Lee Pole